



Privacy Policy – Aarsi Apparel

At Aarsi Apparel, we respect your privacy and are committed to protecting your personal information. This Privacy Policy explains how we collect, use, and safeguard your data when you visit our website or place an order with us.

1. Information We Collect

We may collect the following details when you interact with our website:

Name, email, phone number, billing & shipping address.

Measurements and customization details provided for orders.

Payment details (processed securely via third-party gateways).

Website usage data (cookies, IP address, browser type, etc.).

2. How We Use Your Information

Your data is used only for:

Processing and delivering your orders.

Customizing outfits as per your requirements.

Communicating about your order status, offers, and updates.

Improving our website, products, and customer service.

3. Sharing of Information

We do not sell or rent your personal data to third parties.

Your information is shared only with trusted partners (such as delivery services or payment providers) necessary to complete your order.

Legal disclosures may be made if required by law.

4. Data Security

We use secure servers and encryption to protect your information.

Payment transactions are handled by secure third-party payment gateways.

While we take strong measures, no online platform can guarantee 100% security.

5. Cookies

Our website may use cookies to improve your browsing experience.

You can choose to disable cookies in your browser settings, but some features may not function properly.

6. Your Rights

You have the right to:

Access, update, or request deletion of your personal data.

Opt-out of promotional emails and messages at any time.

Contact us directly for privacy-related concerns.


7. Policy Updates


We may update this Privacy Policy occasionally. Changes will be posted on this page with the revised date.

8. Contact Us

For any questions about our Privacy Policy:

 Email: info@aarshi.com

 Phone: +91 8745889898

 Address: Shop No: B1/07, Galaxy Blue Sapphire Plaza, Greater Noida 201318